



Vision Portraits (03) 9596 9400

VISION PORTRAITS

\$15 Photo Fundraising Program

Thanks for letting us take care of your photo fundraising event. With our online photography appointment schedule we now manage your entire event.

How it all Works:

We offer each family a 10"x13" family or children's photo with a frame for only \$15. The entire \$15 is donated to your organisation for your fundraising efforts.

What happens in a \$15 photo session:

Each family has a 10/15 min photo session and a 10/15 min viewing to choose their \$15 photo, take home a frame and have the opportunity to purchase images or image & print packages on the day – and take home their high resolution files on a USB with complete copyright to their gorgeous photos.

Families can purchase on the day with cash, credit card or eftpos. Sorry, no diners/amex available. Due to the nature of digital images and copyright, we do not offer any refunds on change of mind or purchases.

The rules are: (only 3)

1. Each family can only make one \$15 booking at your event.
2. Any child or adult can only appear in one \$15 photo – but can appear in the extra photos taken within the session and you can include extended family members i.e.: Grandparents or cousins.
3. \$15 entitles each family to one 10"x13" print and frame, but excludes the digital image.
- 4.

The good news:

For each family booking we take around 40 different photos. We photograph a couple of different family poses, a couple of the kids all together, individual shots of the kids on 2 different backgrounds and lots of fun stuff too. We don't insist on 2 generations for the fundraising image, so if a family wants just the kids that's okay by us!!

All high resolution digital files are available to purchase on the day and ready to take home immediately on one of our USB drives. We have great value packages available with prices ranging from \$75 - \$395 - something for everyone!!

The Promotion:

Promote your event date with the marketing material we provide, both emailed and printed flyers, newsletter blurbs, Facebook, word of mouth and even simply sharing your unique trybooking link with the community – anyone can attend!

To make a booking:

Each family can go to your online booking schedule to book their own time and pay with credit card. They go to the trybooking link we send you (unique to your event) and confirmation of their booking time is emailed directly to them.

Please note: There is a 30c online booking fee for families choosing to pay online with credit card.

Cash Bookings:

Some families prefer to make a cash booking. They will complete the voucher from the brochure and return to your organisation with \$15 cash. You will need to book them into the online schedule as soon as possible to the closest available time. Use your "cash code" (see your e-kit) in the promotional section, press apply and it brings the amount to \$0.00. Continue booking and finish (make sure you put in the family details, not your own!) Only enter bookings once you have received a completed voucher and \$15 cash.

Last chance booking reminders:

2 weeks before your event date you need to email & send out reminders as there is only 1 week until bookings close.

The go ahead:

Once you have enough bookings and we have given the go-ahead, the bookings remain open and available until your event date for any last minute bookings.

In the event you don't have enough bookings to go ahead, we can either postpone to a new date, or cancel. We look after all of this for you.

Getting ready for your shoot:

On the Thursday before your event we:

1. email all families further information about the day, what to wear, how long it takes and purchase options available.
2. Send you a copy of the photography Schedule for the day.
3. Your photographer will have called you to confirm set up times and locations.

What we require on your shoot day:

1. Someone to open up - 1 hour to set up before first appointment
2. Someone to close up - 1 hour after last booking.
3. A room with:
 - power at least 14mx8m with as little natural light as possible
 - access to toilets
 - a separate area or room with a desk and chairs for our Viewing consultant to set up
 - tea/coffee is nice too!

The Fundraising:

Within 7 days we send you a summary from your fundraising event including: \$15 cash bookings you received, \$15 credit card bookings received online and cash backs on packages purchased together with a cheque made payable to your school/organization.

Portrait Delivery:

We post the prints back to your school approximately 3 weeks after your event, and we also offer an SMS service to notify your families when they are ready to collect!

FAQ's

I can't get onto my trybooking link? ensure you are typing the exact website address into the browser as a website address, not a google search. Double check the spelling, and ensure the last 4 letters are correct.

How many bookings do I need to go ahead? We have a 12 minimum for Wednesday – Friday shoots, and 20 minimum for a Saturday or a Sunday. If you have two days booked, we need the minimums for each day. Sometimes we can go ahead with less, we will discuss this with you on your last day for bookings

What happens if I don't get enough bookings? We can postpone your event to try again another day, or we can cancel and we organize a refund & SMS notification to your families. There is no cost to you!

How many bookings can a family make? Each family can only make one \$15 booking. We try our best to detect any double bookings before the event, but sometimes names slip under the radar.

For example: If Grandparents want a photo with their grandchildren, they can be part of the family photo session, but can't be a separate \$15 booking (because the children are already in one \$15 photo!)

Please visit www.visionportraits.com.au for ideas on what to wear and browse our Gallery of Portraits!